

# Samantha L. Moore-Berg

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Annenberg School for Communication  
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samanthamooreberg.com

## POSITIONS

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- 2018-present **Postdoctoral Researcher** | University of Pennsylvania, Philadelphia, PA  
Advisor: Dr. Emile Bruneau
- 2018-present **Postdoctoral Innovation Lab Fellow** | Beyond Conflict, Boston, MA

## EDUCATION

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- 2018 **Ph.D.** in Social Psychology | Temple University, Philadelphia, PA  
Advisor: Dr. Andrew Karpinski
- 2015 **M.A.** in Social Psychology | Temple University, Philadelphia, PA  
Advisor: Dr. Andrew Karpinski
- 2013 **B.S.** in Psychology & Sociology | Florida State University, Tallahassee, FL  
*summa cum laude* with Honors  
Advisor: Dr. E. Ashby Plant

## NONDEGREE EDUCATION AND TRAINING

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- Oct. 2017 Functional MRI Visiting Fellowship: A five-day intensive introduction, Harvard University, Boston, MA

## GRANTS

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- 2020-2021 **Moore-Berg, S.L.** (PI). *Developing Interventions to Reduce Political Polarization*. Funded by Beyond Conflict. Total Award: \$22,800.
- 2020-2021 **Moore-Berg, S.L.** (PI). *Assessing and Intervening on Inaccurate Perceptions of Racial Wealth Inequality*. Funded by Beyond Conflict. Total Award: \$29,500
- 2020-2021 Bruneau, E.G. (PI) & **Moore-Berg, S.L.** (Co-PI). *Developing Field Interventions to Combat Anti-Migrant Attitudes*. Funded by the Charles Koch Foundation. Total award: \$169,000.
- 2019-2021 **Moore-Berg, S.L.** (PI). *Understanding Perceptions of Immigrants and Impediments to Bipartisanship in American Communities Over Time*. Funded by the Charles Koch Foundation. Total award: \$80,000.

- 2019 Bruneau, E.G. (PI) & **Moore-Berg, S.L.** (Co-PI). *Evaluating the Efficacy of Anti-Islamophobia Video Campaigns*. Funded by the Institute for Social Policy and Understanding. Total award: \$13,000.
- 2019 **Moore-Berg, S.L.** (PI). *Preempting Racism*. Funded by the Society of Personality and Social Psychology (SPSP Small Conference Grants Program). Total award: \$5,000.
- 2015-2018 **Moore-Berg, S.L.** (PI). *How Stereotyping and Prejudice Can Influence Decision-Making*. Funded by Goldman Sachs & Co (H.R. Young Graduate Scholarship Program). Total award: \$22,500.

#### HONORS AND AWARDS

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- 2018 Excellence in Mentoring Award, Temple University
- 2018 Temple College of Liberal Arts Graduate Student Travel Award
- 2017 Temple College of Liberal Arts Graduate Student Travel Award
- 2016 Society of Personality and Social Psychology Conference Travel Award
- 2015 Temple College of Liberal Arts Graduate Student Travel Award
- 2015 Marianthi Georgoudi Memorial Award, Temple University
- 2015 Vanderveer Endowment Award, Temple University
- 2014 Temple College of Liberal Arts Graduate Student Travel Award
- 2013 Howard Baker Award, Department of Psychology, Florida State University
- 2013 Outstanding Senior Scholar Award, Honors Department, Florida State University

#### PEER REVIEWED PUBLICATIONS

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1. **Moore-Berg, S.L.**, Parelman, J.M., Lelkes, Y., & Falk, E. (in press). Neural polarization and routes to depolarization. *Proceedings of the National Academy of Sciences*.
2. Bruneau, E., Hameiri, B., **Moore-Berg, S.L.**, & Kteily, N. (2020). Intergroup contact reduces dehumanization and meta-dehumanization: Cross-sectional, longitudinal and experimental evidence from 16 samples in 5 countries. *Personality and Social Psychology Bulletin*.  
<https://doi.org/10.1177/0146167220949004>
3. **Moore-Berg, S.L.**, Ankori-Karlinsky, L., Hameiri, B., & Bruneau, E.G. (2020). Exaggerated meta-perceptions predict intergroup hostility between American political partisans. *Proceedings of the National Academy of Sciences*. <https://doi.org/10.1073/pnas.2001263117>
4. **Moore-Berg, S.L.**, Hameiri, B., & Bruneau, E.G. (2020). The Prime Psychological Suspects of Toxic Political Polarization. *Current Opinion in Behavioral Sciences*. 34, 199-204.  
<https://doi.org/10.1016/j.cobeha.2020.05.001>
5. Piccirillo, M.L., Burke, T.A., Moore-Berg, S.L., Heimberg, R.G., & Alloy, L.B. (2020). Self-stigma towards non-suicidal self-injury: An examination of implicit and explicit attitudes. *Suicide and Life-Threatening Behavior*. <https://doi.org/10.1111/sltb.12640>
6. **Moore-Berg, S.L.**, Briggs, J.C., & Karpinski, A. (2019). Predicting incidental and focal food consumption behaviors. *British Food Journal*. 121(7); 1508-1520. doi:10.1108/BFJ-09-2018-0588

7. **Moore-Berg, S.L.** & Karpinski, A. (2018). An intersectional approach to understanding how race and social class affect intergroup processes. *Social Psychology and Personality Compass*. 2018; e12426. doi:10.1111/spc3.12426
8. Burke, T.A., Piccirillo, M.L., **Moore-Berg, S.L.**, Heimberg, R.G., & Alloy, L.B. (2018). The stigmatization of non-suicidal self-injury. *Journal of Clinical Psychology*. 2018; 1-18. doi:10.1002/jclp.22713
9. O'Donnell, M., Nelson, L.D. ... **Moore-Berg, S.** ... Zheng, R., Zrubka, M. (2018). Registered Replication Report: Dijksterhuis & van Knippenberg (1998). *Perspectives on Psychological Science*. 13(2), 268-294. doi.org/10.1177/1745691618755704
10. **Moore-Berg, S.**, Karpinski, A., & Plant, E.A. (2017). Quick to the Draw: How suspect race and socioeconomic status influences shooting decisions. *Journal of Applied Social Psychology*, 2017;00:1–10. doi.org/10.1111/jasp.12454
11. Keutmann, M.K., **Moore, S.L.**, Savitt, A., & Gur, R.C. (2015). Generating an item pool for translational social cognition research: Methodology and initial validation. *Behavior Research Methods*, 47(1), 228-234. doi:10.3758/s13428-014-0464-0

#### MANUSCRIPTS UNDER REVIEW AND IN PREPARATION

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1. **Moore-Berg, S.L.** & Karpinski, A. (in revision). Race and Social Class as Intersecting Social Categories: An analysis of implicit and explicit attitudes.
2. **Moore-Berg, S.L.**, Hameiri, B., & Bruneau, E.G. (in revision). Empathy, dehumanization, and misperceptions: A media intervention humanizes migrants and increases empathy for their plight, but only if misinformation about migrants is also corrected.
3. **Moore-Berg, S.L.**, Hameiri, B., Falk, E., & Bruneau, E.G. (under review). Reducing Islamophobia: An assessment of psychological mechanisms that underlie successful anti-Islamophobia media interventions.
4. Hameiri, B., **Moore-Berg, S.L.**, Guillard, C., Falk, E., & Bruneau, E.G. (under review). The search for significance leads to political violence only when it is coupled with a sense of victimhood.
5. Gallardo, R., Hameiri, B., **Moore-Berg, S.L.**, & Bruneau, E.G. (under review). The positive impact that collective praise has on reducing Islamophobia.
6. **Moore-Berg, S.L.**, Hameiri, B., & Bruneau, E. (manuscript in preparation). Increased fear of coronavirus among American partisans is associated with increased negative meta-perceptions.
7. Hameiri, B.\* & **Moore-Berg, S.L.**\* (manuscript in preparation). Intervention Tournaments: An Overview of Concept, Design, and Implementation.
8. Mattan, B.D., **Moore-Berg, S.L.**, Andrews, M. Richard, K., Hameiri, B., & Falk, E. (manuscript in preparation). A Registered Report on Receptivity to Narrative Messaging in the COVID-19 Pandemic: The Moderating Role of Trait Victimhood.

9. Andrews, M., Mattan, B.D., Richards, K., **Moore-Berg, S.L.**, Falk, E. (manuscript in preparation). Using Narrative Messages to Promote Prosocial Beliefs and Behaviors During the COVID-19 Pandemic.

\*Denotes shared authorship

#### SELECTED ONGOING RESEARCH

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1. Longitudinal assessment of political polarization about immigration (with Nour Kteily & Boaz Hameiri).
2. Reducing political polarization through meta-perception interventions (with Emile Bruneau, Nour Kteily, & Boaz Hameiri).
3. Reducing anti-immigrant animosity and policy support through field interventions (with Nour Kteily & Boaz Hameiri).
4. Understanding and intervening on misperceptions about racial wealth inequality in the U.S. (with Nour Kteily & Rebecca Littman).
5. Reducing intergroup conflict between Christians and Muslims in Nigeria (with Rebecca Littman, Alex Scacco, Emile Bruneau, Nour Kteily, & Boaz Hameiri).

#### INVITED TALKS

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1. **Moore-Berg, S.L.** (2020, October). Understanding and Intervening on Heightened Political Polarization in the Lead Up to the 2020 U.S. Election. Invited talk to be presented to One America, Virtual Talk.
2. **Moore-Berg, S.L.** (2020, October). America's Divided Mind. Invited talk presented to Thought Partnerships, Virtual Talk.
3. **Moore-Berg, S.L.**, Hameiri, B., Falk, E., & Bruneau, E.G. (2020, Aug.). Understanding and Combatting Animosity Toward Undocumented Migrants. Talk presented at the Beyond Conflict Connects, Virtual Talk.
4. **Moore-Berg, S.L.** (2019, November). The Ins and Outs of Social Psychological Survey Development and Design. Invited talk presented at the Beyond Conflict Participatory Research Design Workshop, Boston, MA.
5. **Moore-Berg, S.L.** (2019, October). Fair and Impartial Policing Through Understanding Implicit Bias. Invited talk presented at the National Association of Black Law Enforcement Officers Annual Convention, Philadelphia, PA.
6. **Moore-Berg, S.L.**, & Karpinski, A. (2018, April). Race and Social Class as Intersecting Social Categories: An analysis of implicit and explicit attitudes. Invited talk presented at David Amodio's lab meeting, New York University, New York, New York.
7. **Moore-Berg, S.L.**, & Karpinski, A. (2018, April). Race and Social Class as Intersecting Social Categories: An analysis of implicit and explicit attitudes. Invited talk presented at Chad Forbes's lab meeting, University of Delaware, Newark, Delaware.

8. **Moore-Berg, S.L.**, & Karpinski, A. (2017, April). The Combined Effects of Race and Socioeconomic Status: An Analysis of Implicit and Explicit Attitudes. Invited talk presented at Rutgers University-Camden Brown Bag Series, Rutgers University-Camden, Camden, New Jersey.

#### CHAired CONFERENCE SYMPOSIUM

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1. **Moore-Berg, S.L.** & Bruneau, E.G. (2019, March). Reducing Intergroup Hostility from Above and Below. Co-chaired symposium presented at the International Convention of Psychological Science, Paris, France.

#### CONFERENCE TALKS

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1. **Moore-Berg, S.L.**, Ankori-Karlinsky, L., Hameiri, B., & Bruneau, E.G. (2021, Feb.). Exaggerated meta-perceptions predict intergroup hostility between American political partisans. Talk to be presented at the Society of Personality and Social Psychology Conference, Virtual Conference.
2. **Moore-Berg, S.L.** (2020, Dec.). Making Peace in a Polarized Nation. Talk to be presented at the Alliance for Peacebuilding Conference, Virtual Conference.
3. Gallardo, R. †, Hameiri, B., **Moore-Berg, S.L.**, & Bruneau, E. (2021, Feb.). The Collective Praise intervention: A brief prosocial intervention reduces hostility towards Muslims. Talk to be presented at the Society of Personality and Social Psychology Conference, Virtual Conference.
4. **Moore-Berg, S.L.**, Ankori-Karlinsky, L., Hameiri, B., & Bruneau, E.G. (2020, July). The Partisan Penumbra: Political Partisans' Exaggeration of Negative Meta-Perceptions Predicts Intergroup Hostility. Talk presented at the International Society of Political Psychology Conference, Virtual Conference.
5. Guillard, C., Hameiri, B., **Moore-Berg, S.L.**, Falk, E., & Bruneau, E. (2020, July). The Role of Perceived Victimhood in Support for Political Violence. Talk presented at the International Society of Political Psychology Conference, Virtual Conference.
6. **Moore-Berg, S.L.**, Hameiri, B., Falk, E., & Bruneau, E.G. (2020, Feb.). Beyond partisanship: Using American mis-perceptions of immigration to understand anti-immigrant hostility. Talk presented at the Society of Personality and Social Psychology Conference, New Orleans, LA.
7. **Moore-Berg, S.L.** Hameiri, B., Falk, E., & Bruneau, E.G. (2019, July). Reducing Islamophobia: An assessment psychological mechanisms that underlie successful anti-Islamophobia videos. Talk presented at the International Society of Political Psychology Conference, Lisbon, Portugal.
8. **Moore-Berg, S.L.** Hameiri, B., Falk, E., & Bruneau, E.G. (2019, July). Beyond partisanship: Using American mis-perceptions of immigration to understand anti-immigrant hostility. Talk presented at the International Society of Political Psychology Conference, Lisbon, Portugal.
9. Hameiri, B., **Moore-Berg, S.L.**, & Bruneau, E.G. (2019, July). Countering media bias and anti-Arab/Muslim hostility. Talk presented at the International Society of Political Psychology Conference, Lisbon, Portugal.

10. Hameiri, B., **Moore-Berg, S.L.**, & Bruneau, E.G. (2019, April). The search for significance leads to political violence only when it is coupled with a sense of victimhood. Talk presented at the Society of Australasian Social Psychologists Conference, Sydney, NSW, Australia.
11. **Moore-Berg, S.L.**, Hameiri, B., Falk, E., & Bruneau, E.G. (2019, March). Reducing Islamophobia: An assessment of psychological mechanisms that underlie successful anti-Islamophobia videos. Co-chaired symposium talk presented at the International Convention of Psychological Science, Paris, France.
12. **Moore-Berg, S.L.**, Hameiri, B., Falk, E., & Bruneau, E.G. (2019, Feb.). Reducing Islamophobia: An assessment of psychological mechanisms that underlie successful anti-Islamophobia videos. Talk presented at the Society of Personality and Social Psychology Intervention Science Preconference, Portland, OR.
13. **Moore-Berg, S.L.**, Hameiri, B., Falk, E., & Bruneau, E.G. (2018, Oct.). Beyond partisanship: Using American mis-perceptions of immigration to understand anti-immigrant hostility. Talk presented at the Society of Experimental Social Psychology Groups Preconference, Seattle, WA.
14. **Moore-Berg, S.L.** & Karpinski, A. (2018, April). Implicit Biases About and Between Race and Social Class. Talk presented at the Midwestern Psychological Association Conference, Chicago, IL.
15. **Moore-Berg, S.L.** & Karpinski, A. (2017, April). How the Terms “African-American” and “Black” Affect Implicit Attitudes. Talk presented at the Midwestern Psychological Association Conference, Chicago, IL.
16. **Moore-Berg, S.L.**, Karpinski, A., & Plant, E.A. (2017, March). The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. Talk presented at the Eastern Psychological Association Conference, Boston, MA.
17. **Moore-Berg, S.L.**, Karpinski, A., & Plant, E.A. (2016, May). The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. Talk presented at the Midwestern Psychological Association Conference, Chicago, IL.
18. **Moore-Berg, S.L.**, Karpinski, A., & Plant, E.A. (2015, Oct.). Quick to the Trigger: The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. Talk presented at the Society of Southeastern Social Psychology Conference, Winston-Salem, NC.

†indicates undergraduate/mentee author

#### CONFERENCE POSTER PRESENTATIONS

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1. **Moore-Berg, S.L.**, Karpinski, K., & Plant, E.A. (2018, March). The Role of Suspect Race and Socioeconomic Status on Shooting Decisions. Poster presented at the Society of Personality and Social Psychology Conference, Atlanta, GA.
2. Bowen, D.†, **Moore-Berg, S.L.**, Dao, E.†, & Karpinski, A. (2018, March). The Effect of Cross-Race Contact on Implicit and Explicit Attitudes. Poster presented at the Society of Personality and Social Psychology Conference, Atlanta, GA.
3. Colarullo, O. †, **Moore-Berg, S.L.**, & Karpinski, A. (2018, March). Implicit and Explicit Attitudes on Race and Social Class. Poster presented at the Eastern Psychological Association Conference, Philadelphia, PA.

4. Chan, A.<sup>†</sup>, **Moore-Berg, S.L.**, & Karpinski, A. (2018, March). Predicting incidental and direct food consumption behaviors: A comparison of indirect and direct measures. Poster presented at the Eastern Psychological Association Conference, Philadelphia, PA.
5. **Moore-Berg, S.L.** & Karpinski, A. (2017, May). Do Racial Category Labels Really Matter? How the Terms Black versus African American Affect Implicit Associations. Poster presented at the Temple University Department of Psychology Research Day, Philadelphia, PA.
6. Piccirillo, M.L., Burke, T.A., **Moore-Berg, S.L.**, Heimberg, R.G., & Alloy, L.B. (2017, April). The judgments we make: Implicit biases towards non-suicidal self-injury. Poster presented at the American Association of Suicidology 50th Annual Convention, Phoenix, AZ.
7. **Moore-Berg, S.L.** & Karpinski, A. (2017, Jan.). Implicit Biases of Race and Class Across Race and Class. Poster presented at the Society of Personality and Social Psychology Conference, San Antonio, TX.
8. **Moore-Berg, S.L.** & Karpinski, A. (2016, Jan.). Do Racial Category Labels Really Matter? How the Terms Black versus African American Affect Implicit Associations. Poster presented at the Society of Personality and Social Psychology Conference, San Diego, CA.
9. **Moore, S.L.** & Karpinski, A. (2015, Feb.). Implicit Attitudes Among Black Individuals. Poster presented at the Society of Personality and Social Psychology Social Cognition Preconference, Long Beach, CA.
10. **Moore, S.L.** & Karpinski, A. (2015, Feb.). An Analysis of Decision Making Utilizing Weapon Recognition and Shooter Bias Tasks. Poster presented at the Society of Personality and Social Psychology Conference, Long Beach, CA.
11. **Moore, S.L.**, Beck, C.L., & Plant, E.A. (2014, Feb.). The Influence of Socioeconomic Status on Decisions to Shoot. Poster presented at the Society of Personality and Social Psychology Conference, Austin, TX.
12. **Moore, S.L.**, Kunstman, J.W., & Plant, E.A. (2012, March). Perceived Status Threats: The White Ingroup Bias. Poster presented at the Florida State University Undergraduate Research Symposium, Tallahassee, FL.
13. **Moore, S.L.**, Kunstman, J.W., & Plant, E.A. (2011, April). White Ingroup Bias and Perceived Status Threats. Poster presented at the Florida State University Department of Psychology Undergraduate Research Day, Tallahassee, FL.

<sup>†</sup>indicates undergraduate/mentee author

## TEACHING EXPERIENCE

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### PRIMARY INSTRUCTOR

Peace Communications (Fall 2020; University of Pennsylvania)  
 Senior Capstone: Stereotyping and Prejudice (Summer 2017; Temple University)  
 Workings of the Mind (Summer 2015, Summer 2016; Temple University)  
 Special Topics: Stereotyping and Prejudice (Summer 2016; Temple University)  
 Undergraduate Research Opportunity Program (Fall 2013-Spring 2014; Florida State University)

TEACHING ASSISTANT

Learning and Behavior Analysis (Spring 2018; Temple University)  
Statistics for Psychology (Fall 2015, Fall 2017; Temple University)  
Critical Thinking in Psychology (Fall 2017; Temple University)  
Introduction to Psychology (Spring 2017; Temple University)  
Quantitative Methods in the Social Sciences (Fall 2016; Temple University)  
Workings of the Mind (Fall 2013-Spring 2016; Temple University)

AD HOC REVIEWER

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JOURNALS

Basic and Applied Social Psychology, Group Processes and Intergroup Relations, Journal of Black Psychology, Journal of Experimental Social Psychology, Nature Human Behavior, Personality and Social Psychology Bulletin, Philosophical Transactions of the Royal Society B, Psychology of Women Quarterly

CONFERENCES

Society for the Psychological Study of Social Issues

GRANT AND AWARD APPLICATIONS

Association for Psychological Science (APSSC Student Grant Competition), Midwestern Psychological Association (Psi Chi Undergraduate Poster Award), Society of Personality and Social Psychology (Diversity Fund Travel Award, Graduate Travel Award, Graduate Student Poster Award, Outstanding Researcher Award, Teacher/Scholar Registration Award, Undergraduate Poster Award)

GRADUATE AND UNDERGRADUATE THESIS MENTORING AND RESEARCH ADVISING

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DOCTORAL STUDENT

Jacob Parelman (2020-present; University of Pennsylvania)

UNDERGRADUATE STUDENTS

Olivia Colarullo (2017-2018; Temple University)  
Emily Grove (2017-2018; Temple University)  
Eric Dao (2016-2017; Temple University)

RESEARCH ASSISTANT SUPERVISION

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UNIVERSITY OF PENNSYLVANIA

Nada Abdallah, Roman Gallardo, Celia Guillard, Dania Hallak, Julia Schetelig, Katherine Spicer



TEMPLE UNIVERSITY

Samantha Biggs, Denise Bowen, Annellyse Chan, Stacey Chaffee, Thomsen Cummings, Eric Dao, Olivia Colarullo, Emily Englert, Rebecca Feldman, Emily Grove, Paige Hoehl, Christian Kline, Christie Kershaw, Ashley Kramer, William Plank, Rachael Santiago, Julia Saul, Emily Snyder, Carolyn Volokhonskiy, Miriam Yale

SELECTED POLICY ENGAGEMENT

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| 2020 | Project Advisory Group, Racial Wealth Inequality Narrative Change, Federal Reserve Bank of Boston       |
| 2015 | Society for the Psychological Study of Social Issues (SPSSI) Legislative Engagement Day, Washington, DC |

SELECTED PROFESSIONAL SERVICE

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| 2020-present | Diversity Club, University of Pennsylvania                                       |
| 2015-2018    | Colloquium Committee Organizer, Temple University Psychology Department          |
| 2016-2017    | Undergraduate Resources Task Force, Society of Personality and Social Psychology |

PROFESSIONAL MEMBERSHIPS

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Association of Psychological Science  
 Society of Personality and Social Psychology  
 International Communication Association  
 International Society of Political Psychology  
 The Social and Affective Neuroscience Society  
 The Society for the Psychological Study of Social Issues

REFERENCES

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Emile G. Bruneau, Ph.D.  
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 University of Pennsylvania  
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Emily Falk, Ph.D.  
 Professor of Communications  
 University of Pennsylvania  
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 Associate Professor of Psychology  
 Temple University  
 Email: Andrew.karpinski@temple.edu